



## RealSavvy Enhances a Social Way to Home Search

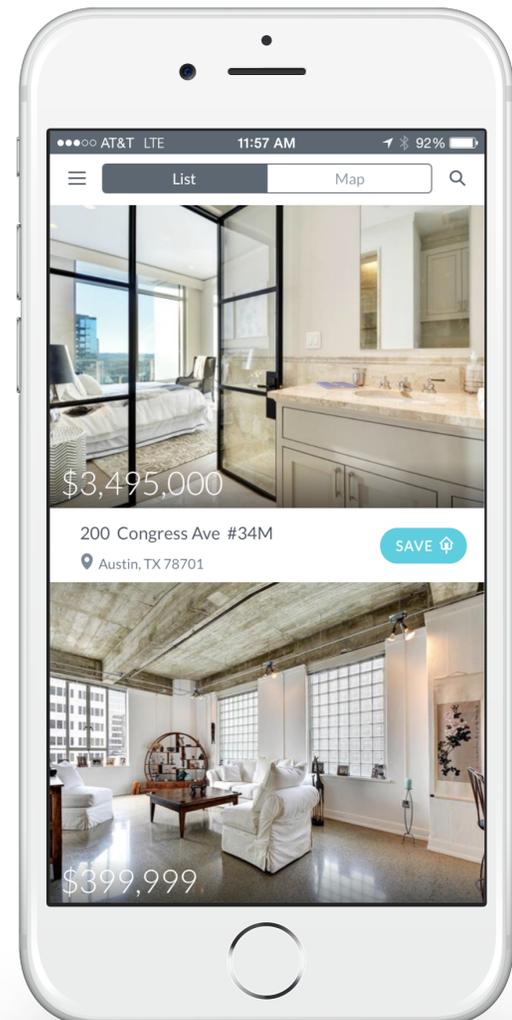
*Real Estate Tech Startup Provides Agents and Homebuyers a Shareable, Collaborative Home Search Experience*

**MAY 1, 2015, AUSTIN, TX:** RealSavvy unveils the first social home search platform that allows agents and their clients to collaborate via shareable, Pinterest-style Home Boards. Committed to ensuring their users have access to accurate listing information, RealSavvy has joined the Austin Board of Realtors (ABoR) in their effort to protect data integrity and improve the quality of listings in the Austin area market by licensing their data platform. In addition, they're licensing data from the largest national syndicated listings provider, ListHub, to provide users across the U.S. a truly unique and accurate home search experience. Further, they've just released their first iOS mobile app to simplify searching nearby properties for sale while still allowing users to seamlessly share homes on social media or privately with friends, family and their real estate agent.

"In markets like Austin where homes often go under contract within a few hours of being listed, accurate data is key for active homebuyers," said Rick Orr, CEO & Founder. "When they fall in love with stale listings online, it can be very frustrating for them as well as for their agent. Starting in Austin, we are able to ensure that users have the most up-to-date listing information wherever they venture online."

To that end, RealSavvy has launched the first platform of its kind that informs both buyers and agents on the current listing status of a property. In the company's hometown of Austin, TX, this feature is further enhanced for registered users who connect with active ABoR Realtors® on RealSavvy. Once connected, homebuyers can search and pin from the complete data set of listings that are for sale on the Austin MLS, which is updated every ten minutes.

Unlike other home search sites, RealSavvy does not limit users' search to just their site. Their Chrome and Safari browser extensions enable homebuyers and agents to remain connected as they search other popular real estate sites. For active real estate agents, RealSavvy offers a CRM tool to easily manage past, current, and prospective clients all from one dashboard. Enrollment is free and for a limited time only, RealSavvy will be offering early bird pricing on its premium agent package for advanced features.



## ABOUT REALSAVVY

RealSavvy is a real estate technology startup that is taking a social approach to home searching by creating a centralized place where consumers and agents can collect, share and collaborate in real time on home listings via custom-curated, Pinterest-style Home Boards. The company recently closed its initial round of funding of \$575,000. RealSavvy is headquartered in Austin, TX and is the recent winner of the 2015 SXSW Accelerator for social technology.

CONTACT: Alani Rondon, VP Marketing, Ph.: 650-479-6270; Email: [press@realsavvy.com](mailto:press@realsavvy.com)

[realsavvy.com](http://realsavvy.com)

